



## THE LEGAL STUFF: EXCLUSIONS & LIMITATIONS

This program is a discount savings plan and not a dental insurance plan. It cannot be used:

- Along with another dental plan
- For workers' comp claims
- For referrals to specialists (for instance, if you require a trip to an oral surgeon)
- In conjunction with other discounts or promotions
- For the purchase of products (including toothbrushes, toothpaste, whitening products, etc.)

Introducing the



We're making care more affordable for those without dental insurance

*Don't go another day without feeling great about your smile. It's a new era in care... and a new chance at great dental health.*

- Tooth Colored Fillings
- Topical Fluoride Treatment
- Crowns, Bridges & Dentures
- NTI-Migraine Treatment

## ALSO AVAILABLE:

### CareCredit™

CareCredit can help you get the healthy, radiant smile you've always wanted with low monthly payment plans. CareCredit offers special financing with no upfront costs and no-prepayment penalties... so you can show off those pearly whites as soon as you're ready, and make payments as your budget allows.\*

### Care to Share™ Referral Program

Refer a new first-time patient to Broadway Dental and receive a \$50 credit toward your next visit with us! Oh yeah, your referral receives a \$50 bonus as well! Talk about a win-win situation...

**Call 712.263.5615 to enroll in the Smile Savings Plan today and to schedule your next appointment!**



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\*CareCredit™ is a national third party partner of Broadway Dental. Certain restrictions and credit eligibility applies. Visit [www.carecredit.com/dentistry](http://www.carecredit.com/dentistry) or contact Broadway Dental for more information.



From  
**\$39\***



## No dental insurance? No worries!

Exclusively from



\* Individual plan. Restrictions apply. More information inside.

Introducing the **Smile Savings Plan™**, a revolutionary new program from **Broadway Dental**. It's not insurance. It's better than insurance, because there is only **one annual fee. NO** monthly premiums, **NO** deductibles, and **ALL** your membership fees go toward your dental health!<sup>1</sup> Plus, the healthier your teeth are, the **less you pay!**<sup>1</sup>

 DENTAL INSURANCE	vs.	SMILE SAVINGS PLAN 
Expensive monthly premiums and office co-pays		One low annual membership fee
Maximum coverage can average \$500 – \$1500 per year <sup>3</sup>		15% savings on preventative and restorative treatment
Variable levels of coverage for treatment		No yearly maximum savings limits
Complex and confusing claim submission process and delayed reimbursement		No nuisance claims to submit
Limited choice of dental providers		Care from the area's most professional staff in a comfortable, state-of-the-art clinic
Inconvenient application process		Quick and easy enrollment
Waiting period before benefits are issued		No waiting period - use benefits immediately

## HOW IT WORKS:

**1** You pay your annual membership fee.



**2** Receive 15% off all qualifying dental services. (See Exclusions & Limitations)

Your membership fee has essentially paid for itself after your two annual checkups, even if you don't require dental repair services such as fillings.

**3** Enjoy your healthy smile!



<sup>1</sup> Excludes tooth brush, tooth paste, and rinses. Can not be combined with any other insurance plan <sup>2</sup> Includes 2 adults and verified dependents under age 25 <sup>3</sup> All employees inquire for more info

## COVERED PROCEDURES

- Dental Exams
- X - rays
- Extractions
- Sealants
- Mouth Guards
- Routine Cleanings
- Gum Procedures
- Second Opinions
- Emergency Visits
- Tooth Colored Fillings
- Topical Fluoride Treatment
- Crowns, Bridges & Dentures
- NTI-Migraine Treatment